Digitising Special Collections
Public-Private Partnerships at the KB and abroad

Marieke van Delft, KB, Keeper of Early Printed Collections / Project Leader ProQuest
CERL - Londen, 30 October 2012
Koninklijke Bibliotheek (KB): facts & figures

• Founded in 1798
• Middle-sized National Library
• 6 million items ((books, newspapers, journals)
• 200 million digital pages
• 60 million digitised pages
• 300 staff (265 fte)
• M€ 60 budget
• 100,500 users on-site (2011)
• 2 million users online, 4.5 million visits (2011)
Our mission

- The KB is the National Library of the Netherlands: we bring people and information together

- Our core values are: accessibility, sustainability, innovation and cooperation
Strategic targets for 2025

- We will have digitised all Dutch books, newspapers and periodicals from 1470 onwards
- We will offer *permanent* access to all (born) digital & digitised publications from the Netherlands
- ...
- And of course we keep on caring for our printed collections!
Digitising Special Collections & PPP

Priorities

- Digital: full speed ahead
- Reaching a wider audience
- Strengthening international cooperation
How much is it?

- 2.5 million books (M500 pages = ‘all’)
- 4750 newspapers (M13 pages = ‘most important’)
- 10,000 periodicals (M14 = ‘most used/important’)
- In total: 527 million digitised pages (≈ €300)
Funding (project costs only!)

<table>
<thead>
<tr>
<th>Description</th>
<th>Costs</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Public / (almost) finished:</strong></td>
<td></td>
<td></td>
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<tr>
<td>Parliamentary papers (1814-1995)</td>
<td>M€ 12</td>
<td>M2,3</td>
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<tr>
<td>Early Dutch books (1780-1800)</td>
<td>M€ 3</td>
<td>M2,2</td>
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<tr>
<td>Historic Newspapers (1660-1995)</td>
<td>M€ 12,5</td>
<td>M9</td>
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<tr>
<td><strong>Public / ongoing:</strong></td>
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<tr>
<td>Periodicals (1840-1950)</td>
<td>M€ 1,5</td>
<td>M1,5</td>
</tr>
<tr>
<td>Books (1915-1950)</td>
<td>M€ 30</td>
<td>M60</td>
</tr>
<tr>
<td>Microfilms / books (1870-1915)</td>
<td>M€ 8</td>
<td>M16</td>
</tr>
<tr>
<td><strong>Public-private / ongoing</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Books (1700-1870) Google</td>
<td></td>
<td>M35</td>
</tr>
<tr>
<td>Books (1470-1700) ProQuest</td>
<td></td>
<td>M5</td>
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</tbody>
</table>
Public-Private Partnerships KB

Preferred conditions:

- Non-exclusive
- Copies of digital files for/at KB
- Free access for at least Dutch IP addresses
- Sharing data with other services
- No free access to index means end of contract
- Temporary contract (no open end)
## Conditions Public-Private Partnerships KB

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Google</th>
<th>ProQuest</th>
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<tbody>
<tr>
<td>Non-exclusive</td>
<td>✓</td>
<td>✗*</td>
</tr>
<tr>
<td>Copies of digital files for KB</td>
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<tr>
<td>Free access (for at least Dutch IP-addresses)</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Sharing data with other services</td>
<td>✓</td>
<td>✗</td>
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<td>No free access to index = end of contract</td>
<td>✓</td>
<td>-</td>
</tr>
<tr>
<td>Temporary contract**</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
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* now allowed when it does not harm ProQuest’s service

** terms not in line with the proposed 2012 revision of the EC PSI Directive of 2003.
# ProQuest and Google

<table>
<thead>
<tr>
<th></th>
<th>ProQuest</th>
<th>Google</th>
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</thead>
<tbody>
<tr>
<td>Partner</td>
<td>ProQuest</td>
<td>Google</td>
</tr>
<tr>
<td>Period</td>
<td>1450-1700</td>
<td>1700-1871</td>
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<tr>
<td>Number</td>
<td>C. 30,000</td>
<td>C. 160,000</td>
</tr>
<tr>
<td>Selection</td>
<td>All books NL; selection abroad (not too fragile)</td>
<td>All books (not too fragile or too expensive)</td>
</tr>
<tr>
<td>Procedure</td>
<td>Scanning in KB</td>
<td>Scanning outside KB</td>
</tr>
<tr>
<td>Characteristics</td>
<td>Precious books that need more careful handling</td>
<td>Careful bulk digitisation</td>
</tr>
<tr>
<td>Access website (ProQuest and KB)</td>
<td>Free for Dutch IP address; elsewhere with license (ProQuest)</td>
<td>Free worldwide</td>
</tr>
<tr>
<td>Metadata and OCR</td>
<td>KB-metadata; enhanced by ProQuest; extensive search options; no OCR</td>
<td>KB-Metadata; minimal search options; OCR</td>
</tr>
<tr>
<td>Redistribution</td>
<td>Not during license term; after license term CC NC</td>
<td>Allowed for individual objects; no harvesting</td>
</tr>
</tbody>
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Are we the only ones?
Certainly not!
Other European Libraries cooperating with ProQuest

• Biblioteca Nazionale Centrale di Firenze (Florence, Italy)
• The Wellcome Library, London (United Kingdom)
• Det Kongelige Bibliotek (Royal Library, Copenhagen, Denmark)
Other European Libraries cooperating with Google

- Ghent University Library
- Bavarian State Library
- Austrian National Library
- University Library of Lausanne
- British Library
- University of Oxford
- Complutense University of Madrid
- National Library of Catalonia
- Municipal Library of Lyon
- National Library of the Czech Republic (starts 2013)
Other firms cooperating with European libraries (some examples)

Adam Matthew
Adam Matthew Digital (www.amdigital.co.uk/)

*Literary Manuscripts Leeds* (University of Leeds)

Brepols

Brepols (www.brepolis.net)

*Library of Latin Texts* (Louvain la Neuve)

Brill

Primary Sources (www.primarysourcesonline.nl/)

*TEMPO: The Early Modern Pamphlets Online* (KB, Groningen, German libraries)

DC Thomson

Brightsolid (www.brightsolid.com/)

*The British Newspaper Archive* (British Library)

Gale

Gale Digital Collections (http://gdc.gale.com/)

*Eighteenth Century Collections Online* (British Library, Oxford a.o.)
Why Public-Private Partnerships?

To digitise collections that would otherwise not be digitised because of lack of funding.
Important: both parties should benefit!
Contributions and strength

Libraries:
- Collections
- Structured, specialised metadata
- Knowledge of the subject and collections

Commercial parties
- Money
- Machines and process
- Knowledge of digitisation and the market
Issues to be negotiated

- Possibility for other partnerships (non-exclusive)?
- Copies of digital files?
- Free access for certain groups (national IP addresses)?
- Availability of metadata?
- Possibility to share data with other services?
- Temporary contract? Term of contract (new EC directive; payback term)
- Free use of a percentage (digital exhibitions)?
- Copyright issues (if necessary)
PPP is not without costs!

- Costs of provision of source material for digitisation
- Annual costs of storage (KB 2018 M€ 5)
PPP’s make digitisation of Special Collections possible
Thank you for your attention

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